

Supporting local charities good for business Ajax-Pickering Board of Trade columnist Isaac Musial says there is no better time for community involvement

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Isaac Musial is an active member of the Ajax-Pickering Board of Trade and Partner and Wealth Advisor at Durham Region-based financial planning firm Compass Wealth Partners. He is also a member of 100 Men of Ajax and serves on the Board of Directors for the Business Advisory Centre of Durham (BACD).

Photo courtesy of the Ajax-Pickering Board of Trade

We all love the pride we feel when our community succeeds and being a part of the success makes the feeling that much sweeter. Supporting local agencies and charities isn't just good for your community, it's good for business. When business gets involved, it builds a network, promotion, and opportunities both for profit, and not-for profit organizations.

The time for involvement is now, as many of the agencies, not-for-profit charities or organizations who provide essential services and support within our community have seen their budgets tighten. These funding changes threaten their ability to provide the services that so many people rely on.

Now when it comes to giving back to the community, I can't think of a greater business community than the Durham Region. There are many amazing examples of individual businesses or organizations doing their part to support important work being done within our community. However, in light of recent Ontario budget cuts, now is a time more than ever for the private sector to step up and support the community they do business in to help ensure our communities remain strong and resilient.

What does your business stand for and how are you helping your community?

Be active, be engaged and make a difference today.

— Isaac Musial is an active member of the Ajax-Pickering Board of Trade and partner and wealth adviser at Durham Region-based financial planning firm Compass Wealth

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